



EVENT SPONSORSHIPS

100 American Craftsmen brings fine arts to the Kenan Center Arena in Lockport, NY for the 49th year! The event is recognized as one of Western New York's premier shows for the fine, contemporary craft art. Over 3,000 individuals enjoy this two and half day event taking place May 31, 2019–June 2, 2019. Proceeds benefit the Kenan Center's cultural, education and recreational opportunities.

EVENT SPONSOR \$2,500

- Acknowledgment in the event program with a full page ad [8"W x 11.5" H]; Hi resolution JPG (min 300 DPI) (value \$500)
- Acknowledgment on signage during the event (value \$100)
- Listing in print & media collateral including posters, postcards, ads, etc. (value \$200)
- Acknowledgment in social media (invaluable)
- Acknowledgment on websites: 100americancraftsmen.com & kenancenter.org (invaluable)
- Recognition in Kenan's fall newsletter (1,200) (value \$75)
- 20 complimentary tickets for any day of the event May 31–June 2 (value \$120)
- 8 invitations (16 people) to the May 31 Preview Party (value \$320)
- Recognition at the event with regular public address announcements (value \$125)
- Opportunity to kick off 100 American Craftsmen on the stage, May 31 at 6 pm when the show opens to the public (invaluable)
- 4 Kenan family memberships (value \$180)
- 4 tickets to a Jazz at the Taylor concert of your choice in June, October, or December (value \$80)
- Your company's banner installed on the front of the stage (invaluable)

OUTDOOR SPONSOR \$1,750

- Acknowledgment in the event program with a 1/2 page ad [4.5"W x 3.75" H]; Hi resolution JPG (min 300 DPI) (value \$250)
- Acknowledgment on signage during the event (value \$100)
- Listing in print & media collateral including posters, postcards, ads, etc. (value \$200)
- Acknowledgment in social media (invaluable)
- Acknowledgment on websites: 100americancraftsmen.com & kenancenter.org (invaluable)
- Recognition in Kenan's fall newsletter (1,200) (value \$75)
- 15 complimentary tickets for any day of the event May 31–June 2 (value \$90)
- 6 invitations (12 people) to the May 31 Preview Party (value \$240)
- Recognition at the event with regular public address announcements (value \$125)
- Opportunity to kick off 100 American Craftsmen on the stage, May 31 at 6 pm when the show opens to the public (invaluable)
- 4 Kenan family memberships (value \$180)
- 4 tickets to a Jazz at the Taylor concert of your choice in June, October, or December (value \$80)
- Your company's banner installed on the outdoor tent area on Beattie Avenue (invaluable)

ARTISAN PARTY & BRUNCH SPONSOR \$1,000

- Acknowledgment in the event program with a 1/4 page ad [2.25"W x 3 5/8"H; vertical]; Hi resolution JPG (min 300 DPI) (value \$125)
- Acknowledgment on signage during the event (value \$100)
- Listing in print & media collateral for the event including posters, postcards, ads, etc. (value \$200)
- Acknowledgment on websites 100americancraftsmen.com & kenancenter.org (invaluable)
- Acknowledgment in social media (invaluable)
- Recognition in the fall newsletter (1,200) (value \$75)
- 10 complimentary tickets for any day of the event May 31–June 2 (value \$60)
- 4 Invitations (8 people) to the May 31 Preview Party (value \$160)
- Recognition at the event with regular public address announcements (value \$125)
- Opportunity to take part in the Award Ceremony (invaluable)
- 2 Kenan family memberships (value \$90)
- Your company's banner installed at the Kenan House (invaluable)

AMBASSADOR SPONSOR \$500

- Acknowledgment in the event program with a 1/8 page ad [2.25"W x 1.75"H]; Hi resolution JPG (min 300 DPI) (value \$75)
- Acknowledgment on signage during the event (value \$100)
- Acknowledgment on websites 100americancraftsmen.com & kenancenter.org (invaluable)
- Acknowledgment in social media (invaluable)
- Recognition in the fall newsletter (1,200) (value \$75)
- 8 complimentary tickets for any day of the event May 31–June 2 (value \$48)
- 4 Invitations (8 people) to the May 31 Preview Party (value \$160)
- Recognition at the event with regular public address announcements (value \$125)
- 2 Kenan family memberships (value \$90)

CELEBRATION SPONSOR \$300 (NON-PROFIT ARTS ORGANIZATION RATE/SMALL BUSINESS)

- Acknowledgment in the event program with a 1/8 page ad [2.25"W x 1.75"H]; Hi resolution JPG (min 300 DPI) (value \$75)
- Acknowledgment on signage during the event (value \$100)
- Acknowledgment on websites 100americancraftsmen.com & kenancenter.org (invaluable)
- Acknowledgment in social media (invaluable)
- Recognition in the fall newsletter(1,200) (value \$75)
- 8 complimentary tickets for any day of the event May 31–June 2 (value \$48)
- 4 invitations (8 people) to the May 31 Preview Party (value \$160)
- Recognition at the event with regular public address announcements (value \$125)
- 2 Kenan family memberships (value \$90)

AFTER EVENT SPONSOR \$300 (RESTAURANTS ONLY)

- Acknowledgment on signage during the event (value \$100)
- Acknowledgment on websites 100americancraftsmen.com & kenancenter.org (invaluable)
- Acknowledgment in social media (invaluable)
- One-line listing in the program (2,800) (value \$25)
- 8 tickets for any day of the event May 31–June 2 (value \$48)
- 2 invites (4 people) to the May 31 Preview Party (value \$80)

PROGRAM AD SPONSOR: HALF PAGE \$250

- Acknowledgment in the event program with a 1/2 page ad [4.5"W x 3.75" H]; Hi resolution JPG (min 300 DPI)

PROGRAM AD SPONSOR: QUARTER PAGE \$125

- Acknowledgment in the event program with a 1/4 page ad [2.25"W x 3 5/8"H; vertical]; Hi resolution JPG (min 300 DPI)

PROGRAM AD SPONSOR: SIXTEENTH PAGE \$75

- Acknowledgment in the event program with a 1/8 page ad [2.25"W x 0.875"H]; Hi resolution JPG (min 300 DPI)

Contact Person: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Amount Enclosed: \$ _____

Contact Person Signature: _____ Date: _____

Please make all checks payable to Kenan Center (Tax ID # 16 6088230) and return to
433 Locust St, Lockport, NY 14094 by sponsorship deadline of May 10, 2019.

For tax purposes, the value of the tickets received is non-deductible.